



TracFone Wireless and Voxiva Partner with Molina Healthcare to Provide Free Cell Phones and Mobile Health Services

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Monthly phone service and mobile health programs at no cost to Medicaid beneficiaries

SALT LAKE CITY, Nov. 14, 2013 /PRNewswire-USNewswire/ -- [TracFone Wireless](#) and [Voxiva, Inc.](#) have announced a partnership with [Molina Healthcare](#) of Utah, a wholly-owned subsidiary of Molina Healthcare, Inc. (NYSE: MOH), to engage and support Medicaid members in taking an active role in their health using their mobile phones. Through SafeLink Health Solutions, a TracFone Wireless brand, Molina will be able to enhance communications with their members through the use of free cell phones and help them stay healthy through text message-based health services.

Qualifying Molina members receive a phone with 250 monthly minutes, unlimited text messaging and toll-free calls to Molina's Member Services. Participants may also subscribe to Voxiva's suite of mobile health programs (text4baby, text4kids and txt4health), which provide families with timely information and alerts that encourage them to follow recommended guidelines such as physical exams, preventative screenings, flu shots and vaccinations.

Voxiva's mobile health services assist health plans in improving key quality measures and increasing member retention. Independent evaluations have demonstrated improved outcomes on key Healthcare Effectiveness Data and Information Set/Early and Periodic Screening, Diagnostic, and Treatment measures such as appointment attendance and immunizations.

"With the help of SafeLink Health Solutions, we are able to provide a unique tool that greatly enhances the quality of services to our Utah members," said Chad Westover, President of Molina Healthcare of Utah. "Through these educational resources and support, such as the free cell phones, our members now have the added benefit of knowing that important health information is merely a text or call away," continued Westover.

"Voxiva has been a pioneer in delivering mobile health services that improve health of expectant and new moms, children, adults and individuals living with diabetes," said Paul Meyer, Chairman & President – Voxiva. "We are pleased to partner with Molina and TracFone so that these proven services can continue to reach people at no cost to them and at no cost to their health care provider," concluded Meyer.

"SafeLink Health Solutions provides Molina Healthcare members with the tools to better manage their health and lead more productive lives," said F.J. Pollak, President and CEO of TracFone. "Our free mobile phones and health alerts can lead Molina members on a course to prevent illness and reduce hospital re-admissions. TracFone is honored to be part of Molina Healthcare's transformative approach to healthy living and affordable health care," added Pollak.

About Voxiva

Founded in 2001, Voxiva is a global pioneer in delivering interactive mobile health services to help people live the healthiest life possible. The company's Care4life product portfolio combines evidence-based health guidelines, state-of-the-art behavior change expertise and digital technology to promote maternal & child health, adult health & wellness, smoking cessation and diabetes self-management. Personalized health information is sent via text messaging, mobile web and mobile applications. In 2011, Fast Company recognized Voxiva as one of the 50 Most Innovative Companies in the world. Learn more at www.voxiva.com or contact info@voxiva.com.

About TracFone

TracFone Wireless is a subsidiary of América Móvil S.A.B. de C.V. ("AMX") (BMV: AMX; NYSE: AMX; NASDAQ: AMOV; LATIBEX: XAMXL), the 5th largest cell phone company in the world and the largest in all of the Americas with more than 236 million wireless subscribers. To learn more visit www.safelinkhealthsolutions.com or contact info@safelinkhealthsolutions.com.

About Molina Healthcare

Molina Healthcare, Inc. (NYSE: MOH), a FORTUNE 500 company, provides quality and cost-effective Medicaid-related solutions to meet the health care needs of low-income families and individuals and to assist state agencies in their administration of the Medicaid program. The Company's licensed health plans in California, Florida, Illinois, Michigan, New Mexico, Ohio, Texas, Utah, Washington and Wisconsin currently serve approximately 1.9 million members, and its subsidiary, Molina Medicaid Solutions, provides business processing and information technology administrative services to Medicaid agencies in Idaho, Louisiana, Maine, New Jersey, and West Virginia, and drug rebate administration services in Florida. More information about Molina Healthcare is available at www.molinahealthcare.com.

SOURCE Voxiva, Inc., TracFone Wireless, Inc., and Molina Healthcare, Inc.