



Janice Hopkins of Molina Healthcare Promoted to Chief Marketing Officer

August 10, 2004

LONG BEACH, Calif., Aug 10, 2004 (BUSINESS WIRE) -- Molina Healthcare, Inc., has promoted Janice Hopkins to the position of Chief Marketing Officer. She previously held the position of Vice President of Marketing and Community Outreach for Molina Healthcare of California, where she successfully integrated a number of marketing components for the California Health Plan.

As CMO, Hopkins will be responsible for all corporate communications, internal and external marketing, advertising and public relations activities for Molina Healthcare Inc., and its Medicaid and SCHIP programs nationally, which include the states of California, Michigan, New Mexico, Utah and Washington.

Before her tenure at Molina, she significantly increased the development of PacifiCare's Secure Horizons, the largest senior health plan in the nation. While she was Director of Corporate Marketing, she established the vision, strategic direction and brand-marketing program for the company.

"Janice Hopkins' leadership, creativity and instinct for business development have made her an invaluable asset to Molina Healthcare," said J. Mario Molina, M.D., CEO of Molina Healthcare, Inc.

While Hopkins served as Vice President and Chief Marketing Officer for Emerge Corporation in Costa Mesa, California, an Internet mergers and acquisitions firm, she pioneered an Internet-based marketplace for buying and selling businesses. She also incorporated technology to make the company one of the most comprehensive web sites in the industry. In addition, she was Senior Vice President of Marketing for the former LoansDirect.com (now E*TRADE Mortgage), a consumer direct financial services company based in Huntington Beach, Calif.

Hopkins holds a Bachelor of Arts Degree in Hispanic Studies from University of California, Santa Barbara, and a Masters Degree in International Management from the American Graduate School of International Management. She is also a member of the Alliance for a Better Community and Teachers for Healthy Kids, two Los Angeles-based health advocacy organizations.

Molina Healthcare of California is owned by Molina Healthcare, Inc. (NYSE:MOH), a publicly-held company, and is among the most experienced managed healthcare companies serving low income patients who have traditionally faced barriers to accessing quality healthcare -- including individuals covered by Medicaid and other state administered health programs for children. Molina Healthcare operates health plans in California, Michigan, New Mexico, Washington and Utah. The company's corporate headquarters are in Long Beach, California.

More information on Molina Healthcare can be obtained at www.molinahealthcare.com.

The Company, from time to time, may discuss forward-looking information. Except for the historical information contained in this release, all forward-looking statements are predictions by the Company's management and are subject to various risks and uncertainties that may cause results to differ from management's current expectations. Such factors include the Company's third-party contracts, the Company's ability to accurately predict and effectively manage health benefits and other operating expenses, competition, changes in healthcare practices, changes in federal or state laws or regulations or the interpretation thereof, reduction in provider payments by governmental payors, disasters, numerous other factors affecting the delivery and cost of healthcare and other risks as detailed from time-to-time in the Company's registration statement and reports and filings with the Securities and Exchange Commission. All forward-looking statements, if any, in this release represent the Company's judgment as of the date of this release. The Company disclaims, however, any intent or obligation to update forward-looking statements.

SOURCE: Molina Healthcare, Inc.

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